

# GUIDELINES FOR APPLYING FOR MEMBERSHIP

We are looking for: Talented artists. Driven personalities. Inspirational visionaries. Respectful humans. People who love art and creativity. Most of all, artists who want to work in conjunction with other artists to run a successful gallery.

## HOW TO APPLY:

Schedule an appointment to attend the jury, through the contact form on our website [www.AlbertaStreetGallery.com](http://www.AlbertaStreetGallery.com). Print out and bring your completed application, \$25.00 non-refundable application fee, and samples of your work to be juried. Samples should represent the full body of work you wish to sell. Plan on doing a casual presentation, followed by a brief question-and-answer period. Be prepared to answer questions about: your retail prices, sizes and price range of the work you wish to show, your art-selling experience and what additional skills you have that would contribute to the gallery (i.e., bookkeeping, website management, graphic design, marketing, carpentry, maintenance, teaching workshops, social media, other). You will also have the opportunity to ask us questions.

The jury committee members will vote, and you will be contacted within 48 hours. If accepted, you will be placed on our waiting list. Vacancies in the gallery will be filled from this list according to the gallery's needs at that time, not by seniority on the list. So being juried onto the list does not guarantee a timely spot in the gallery.

## GUIDELINES:

- All work presented in the gallery must be entirely the work of the artist.
- Artists should have a large enough body of work that they can fill a 4-5ft. wide space and be able to replace sold pieces in a timely manner.
- Displays used to showcase your work must be approved by the Gallery Coordinator.
- All 2D art must be matted, mounted or framed. Canvas must be museum mounted (no staples or unfinished edges). All framed art must be wire-hung. And the ASG title card template must be used for a uniform look throughout the gallery.
- All prints and note cards must be in jackets. Contact information about the artist must be included on the back of your reproduced work. We encourage you to place Alberta Street Gallery information there, too, once you are a member of the gallery.
- Fiber art does not need to be wire-mounted but does need to be clean in presentation with a viable means of hanging.
- Jewelry Artists: All jewelry must be designed and assembled by the artist/member. Purchased chains and findings are acceptable. All pieces must be tagged with the price and artist's ID number.
- Jury committee members will decide by a majority vote whether the art presented falls within the guidelines, meets the gallery's artistic standards, and whether it and the artist would be a good fit for the collective and the gallery.

## EXPOSURE:

As a member you will be included on our website with a link to your website and your work will be promoted on Facebook and Instagram. We use the two showcase windows in Gallery One for Group and Featured Artist shows throughout the year. November-December-January are traditionally group shows. February through October are Featured Artist months. Once a year, members may apply to mount a show in one of the two windows in Gallery One, and they may also use the gallery's email lists to promote the show to the media and public. All shows open on Last Thursday.