

# GUIDELINES FOR APPLYING FOR MEMBERSHIP

We are looking for: Talented artists. Driven personalities. Inspirational Visionaries. Respectful humans. People who love art and creativity. Most of all, artists that want to work in conjunction with other artists to run a successful gallery.

## HOW TO APPLY:

Schedule an appointment to jury in, through the contact form on our website [www.AlbertaStreetGallery.com](http://www.AlbertaStreetGallery.com). Print out and bring your completed application and membership agreement forms, \$25.00 non-refundable application fee, and samples of your art (also, portfolio if applicable) to be juried. Plan on doing a casual presentation followed by a brief question and answer period. Be prepared to answer questions about: your retail prices, sizes and price range of the work you wish to show, your art selling experience and what additional skills you have which would contribute to the gallery (i.e, book keeping, website management, graphic design, marketing). You will also have the opportunity to ask us questions.

The co-op members will vote as a group and you will be contacted within 48 hours to let you know if you have been accepted.

## GUIDELINES:

- All work presented in the store must be entirely the work of the artist.
- Artist should have a large enough body of work that they can fill a 7ft. wide space and be able to replace sold pieces in a timely manner.
- Displays used to showcase your work must be approved by the Gallery committee.
- All 2D art must be matted, mounted, or framed. Canvas must be museum mounted (no staples or unfinished edges). All framed art must be wire hung. And the ASG title card template must be used for a uniform look throughout the gallery.
- All prints and note cards must be in jackets. Contact information about the artist must be included on the back of your reproduced work. We encourage you to place Alberta Street Gallery information here too.
- Fiber art does not need to be wire mounted but does need to be clean in presentation with a viable means of hanging.
- Jewelry Artists: All jewelry must be designed and assembled by the artist/member. Purchased chains and findings are acceptable. All pieces must be tagged with the price and artist's ID number.
- Clothing: All clothing must be created entirely by the artist. Recycled clothing must be significantly altered to the artists' unique style. Original art may be printed, drawn, sewn, or stenciled in any manner onto manufactured clothing such as tee shirts, sweatshirts etc. All items must be tagged with the price and artist's ID number.
- Members will decide by a majority vote whether the art presented falls within the guidelines. Applicants may be asked to go on a waitlist.

## EXPOSURE:

As a member you will be included on our website with a link to your own website. We encourage our artists to link back to the Alberta Street Gallery website. Every artist/ member is entitled to do a Featured Artist show for one month of every year, and to use the gallery's email lists to promote the show to the media and public.